

Rachel Roy to debut footwear collection at FFANY in August

By [Obi Anyanwu](#) - July 18, 2017

Rachel Roy on Monday announced the launch of the Rachel Rachel Roy footwear collection. Made in partnership with Titan Industries, the footwear collection will launch in spring 2018.



A sketch of one of the heels from the new Rachel Rachel Roy footwear collection - Rachel Roy

The women's fashion label joins a number of brands already working with Titan Industries, including Badgley Mischka and Splendid, both of which Titan owns the footwear license for.

The new footwear collection is comprised of sandals, pumps, booties, loafers and slides that feature padding in the forefoot for a comfortable fit. The collection retails from \$59 to \$129 and range in size from 5 to 12 in medium and wide widths.

"When designing shoes, I lean toward a beautifully balanced approach of crafting footwear that blends classic and whimsical, refined and relaxed, sexy and strong," said Founder and Creative Director Rachel Roy. "On my off days, you will find me shopping for shoes, so designing them again is a dream come true. Shoes are the frame that hold our outfits together. Tall, short, narrow, wide, a beautifully designed shoe is universal."

The collection will debut at the New York City August FFANY market.

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